

The Mission Possible Initiative

Day 1: Travel Day

Time	Agenda Item	Address
12:30p	Fly to NYC.	
4:30p	Check In Hotel	

Day 2: Media Day

Time	Agenda Item	Address
6:15 AM	Depart for Good Morning America	44th St. & Broadway, New York, NY 10112
6:30 AM	Good Morning America - Join the set for the show - Welcome from Maura Hayes, Board Member - Tour of studio - Meeting with Robin Roberts	
10:15 AM	Depart Hotel for rest	
12:30 PM	Depart for Huffington Post	
1:00 PM	Huffington Post. (Lunch provided) - Meet with lead writers on careers in the industry	
3:00 PM	Walk to New York Times	
3:30 PM	New York Times - Meet lead editors. - Tour and review of careers - Discussion on The future of Journalism - “What does it mean to be a globally informed citizen?”	
5:00 PM	Return to Hotel	
7:30 PM	Leadership Forum (Dinner provided) - Discussion table with leaders across industries. Topic related to leadership.	

Wednesday, June 5th - Tech Day

Time	Agenda Item	Address
9:30AM	Breakfast at Hotel	220 West 41st St. New York, NY 10036
10:30 AM	Depart for Uber	636 W 28th St, New York, NY 10001
11:00am	Uber - Overview of Uber - Meet the Uber Team - Tour - Boardroom Discussion: The future of Cities.	
1:15 PM	Depart for Jump Trading	15 E. 26th Street, 3rd floor
2:00 PM	Jump Trading - Meet Steve Kaminsky, Board Member - What is a stock? What makes it what it is? - How technology is changing trading, banking, and finance	
3:10 PM	Depart for Facebook	770 Broadway, 7th Floor; Entrance is on 8th street between Broadway and Lafayette
3:30 PM	Facebook - Tour of Facebook/ Instagram NYC - Meet the Facebook team, boardroom discussion on jobs in tech. - Discuss the future of Social Media - Rooftop picture	
5:00 PM	Depart Facebook for Downtown	
6:00 PM	Dinner at Pier A	Pier A; 22 Battery Pl, New York, NY 10004
7:25 PM	Depart for White Hall Terminal	
7:40 PM	Statan Island Ferry Departs White Hall Terminal	
9:00 PM	Free Evening!	

Thursday, June 6th - Finance and Investments Day

Time	Agenda Item	Address
7:20 AM	Depart for NYSE to meet Stan Craig	14 Wall Street
8:00 AM	New York Stock Exchange - hosted by GTS - Meet Stan Craig, Board Member - Breakfast in Boardroom - Tour of the NYSE - The basics of stock trading - Jobs in Finance, Banking, and trading	
10:45 AM	9/11 Memorial in route to American Express	200 Vesey St, New York, NY 10285, USA
11:30 AM	American Express Visit – (lunch) - Tour of HQ in Battery Park @ Brookfield Place - Meet the American Express team - Jobs in Financial Services - How American Express and Credit Cards work - Boardroom discussion: Leadership in Business	
1:30 Pm	A visit to an Investment Bank - Meet the team - What is an investment bank - Case exercise - Pathways to Investment banking	
3:30 PM	Depart for One World Trade	
3:45PM	One World Trade Center	
5:45 PM	Depart World Trade Center	
6:20 PM	Depart for Shark Tank Dinner	115 E. 60th Street
7:00 PM	“Shark Tank” (like the TV show) Entrepreneur Dinner - Students partnered with mentor - Build a business idea - Idea Pitch to “shark” investors - Winner Announced - Lesson on Entrepreneurial sourcing and how it works.	

Friday, June 7th

Time	Agenda Item	Address
8:30AM	Breakfast at Hotel	220 West 41st St. New York, NY 10036
9:45 AM	Day in NYC - Central Park , 5 th Avenue , Museums	
6:00 PM	Dinner @ Carmines	
7:45 PM	Broadway Play	
10:00 PM	Final Picture in Times Square	